



Star Lake Hereford News

Seedstock Source XV Sale Edition

Vol. 9, No. 3

Skiatook, Oklahoma

Wednesday, May 16, 2007

The Star Lake Sale Festivities Have Begun!

Get the latest at www.starlakeherefords.com

The weather is beautiful! The tents are up! The golf carts are here! The cattle are ready and people are starting to arrive!

The Star Lake Seedstock Source XV Sale is just a few days away and it's an event you won't want to miss. We've had 12 inches of rain in the last 2 weeks, but the weather forecast for sale week is perfect – mostly sunny every day and highs between 74 and 80 degrees. Here are some updates on the weekend events.

The sale party and Friday night embryo auction will be broadcast live online on the internet at LiveAuctions.tv starting at approximately 7 p.m. Friday, May 18th.

If you log onto www.LiveAuctions.tv on Friday evening you can do real-time bidding on the portion of the embryo lots selling at the sale party. You can also post messages to be relayed to the party. We hope you can attend in person, but if not, log in to enjoy the festivities and see your Hereford friends. The sale order that tells which embryos sell Friday night, and which sell Saturday will be posted on the Star Lake web site at www.starlakeherefords.com by Thursday morning.

Video of Cattle Selling

We finally got some sunshine and shot the videos of the sale cattle on Monday. The videos are now posted. To view them go to the Star Lake home page at www.starlakeherefords.com and follow the links, or go to www.superiorlivestock.com and click on the Star Lake sale information.

Supplement Sheets & Sale Order

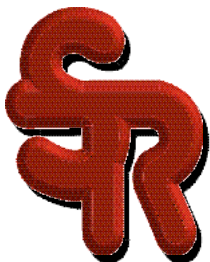
The supplement sheets with updated breeding information and any changes to the catalog will be posted on the Star Lake web site on Thursday. The sale order will also be posted there. This will detail which of the embryos will sell Friday night and which will sell Saturday.

Junior Heifer Futurity Show Set for Friday

We've got 25 juniors planning to bring heifers back for the Junior Futurity Show at 2 p.m. on Friday afternoon. It will be a great day for viewing the cattle and cheering on our youth. They will be competing for upwards of \$15,000 in cash and credits. Heifers purchased from Star Lake in 2007 by junior members will be eligible to compete in the 2008 Futurity Show.

Tune into RFD TV or LiveAuctions.tv if you can't attend in person

If you can't attend the Star Lake sale in person, follow the live broadcast starting at 9:30 a.m. Saturday, May 19th on RFD TV (Channel 231 on DishNetwork, Channel 379 on DirecTV). Call (800) 431-4452 as soon as possible to register for a buyer number. They will then give you the phone number to call sale day to place bids over the phone. The Saturday sale and Friday night activities will also be broadcast on the internet at www.LiveAuctions.tv. Visit their web site to create an account and get a buyer number. Call the Star Lake office at (918) 396-4322 if you have any questions.



STAR LAKE CATTLE RANCH

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